SREE SANKARA VIDYAPEETOM COLLEGE

VALAYANCHIRANGARA, PERUMBAVOOR

ACADEMIC STAFF PROFESSIONAL PROFILE FORM



I GENERAL INFORMATION

1. Name of the Faculty: Suchitra A.

2. Department: Department of Commerce

3. Designation : Assistant Professor

4. Institution Sree Sankara Vidyapeetom College,

Valayanchirangara, Perumbavoor

Pincode: 683556

5. Date of Joining Service: 14/03/2011

6. Date of Joining the

Institution: 08/06/2015

7. Date of birth: 25/05/1987

8. Sex: Female

9. Marital status: Married

10. Phone no.: 9400630352

11. Mail ID: <u>suchitrasreenivas@gmail.com</u>

suchitraa@ssvcollege.ac.in

12. Residential address: Chithra, Pachattiri (P.O), Tirur,

Pin Code- 676101, Malappuram District

13. Present Address: CUSAT Staff Quarters, Unit No:4,

Type C, CUSAT, Kochi - 22

14. Blood Group: A +ve

II ACADEMIC QUALIFICATION:

Sl.	Exam	Board/Unive	Subjects	Year	% of marks	Division/Grade	
No 1	Passed	rsity Kerala State	Various	2002	secured 550/600	Merit etc First class	with
1	High School	Secondary	various	2002	330/600	Distinction	WIUI
	School	Examination			91.66%	Distiliction	
		S			71.00%		
2	Plus two	CBSE	Commerce	2004	431/500	First class	with
						Distinction	
					86.2%		
3	Bachelor'	University of	Commerce	2007	1207/1500	First Class	with
	S	Calicut			00.4504	Distinction	
	Degree(s)				80.46%		
4	B.com	TT :		2000	1550/2000	E	•.1
4	Master's	University of	Commerce	2009	1559/2000	First Class	with
	Degree(s)	Calicut			77.050/	Distinction	
	M.Com				77.95%		
5	UGC NET	UGC	Commerce	8 th	NET		
	Commerce			Oct			
				2010			
6	M.B.A	Sikkim	Management	2012	3606/5000	A Grade	
		Manipal					
		University			72.12%		
		(Distance					
		Education					
	1100 1100	Mode)	7.5	2012			
7	UGC NET	UGC	Management	2012	NET and		
	and JRF in				JRF		
	MANAGE						
	MENT						
8	Certificate						
	course on	JAGRITI	Corporate	2014			
	Corporate		Social				
	Social		Responsibility				
	Responsib						
	ility						
9	Ph.D	University of	Commerce	2020			
		Calicut					

Research Degree

Awarded Ph.D in Commerce on the topic "Corporate Social Responsibility Practices of Kerala based Listed Companies" under the guidance of Dr. P.V Basheer Ahammed in Department of Commerce and Centre for Research, PSMO College, Tirurangadi, and Affiliated to University of Calicut from University of Calicut on 30th September 2020

III. TEACHING EXPERIENCE

Sl	Name Of The	Designation	From	То	Remarks
No	Institution				
1	Zamorin's Guruvayurappan College, Calicut-14	Asst. Professor In Contract	30/06/2010	11/03/2011	8 months
2	Sreekrishnapuram V T Bhattatirippad College, Mannampatta	Assistant Professor	14/03/2011	06/06/2015	4 years 2 months
3	Sree Sankara Vidyapeetom College, Valayanchirangara	Assistant Professor	08/06/2015	Continuing	Transferred From SVTB College To SSV College

UG:11YEARS

PG:3 YEARS

IV: RESAERCH AND DEVELOPMENT ACTIVITIES

Details of Research Projects if any

Minor Research Project- Completed

Type of	Title of the project	Sanctioned	Amount	Date of
the project		Date	Allocated	Submission
Minor Research Project	A comparative study on the investment habit of individuals in urban and rural area. Order No: MRP (H) - 356/1213/KLCA050/UGC-SWRO KLCA050	March 29 th 2013	80000/-	May2015
	individuals in urban and rural area. Order No: MRP (H) - 356/1213/KLCA050/UGC-	2013	80000/-	May2015

$Details\ of\ International/National/State\ level\ Seminars\ / workshops/conferences\ attended$

Sl No	Name of the Seminar	Organising Institution	Date	Sponsoring Agency
	/Workshop/Conference			
	National Seminar on	SNES Institute of Management		
	"Accomplishing Management	Studies and Research,	10 th December	
1	Excellence"	Kozhikode	2010	College
	National workshop on Data			
	Analysis in Social Science	Catholicate College,	1 st & 2 nd July	
2	Research	Pathanamthitta	2011	College
	National Seminar on Growth &			
	prospects of Indian Financial		22 nd , 23 rd &	
	markets & the Innovative	N S S College, Manjeri,	24 th September	
3	Changes in the current scenario	Malappuram	2011	UGC
	National Workshop on Research	UGC Academic Staff College,	29/10/13 to	
4	Methodology	University of Calicut	04/11/2013	UGC
	State Level Workshop on SPSS		11 th and 12 th	
5	for Research Scholars	PSMO College, Tirurangadi	March 2014	College
	101 11000001011 201101010	Department of Management	1,100,011 = 0 1 1	conege
	State level workshop on research	Studies	15 th November	
6	article writing	M D College, Pazhanji	2014	College
	State level Academic Seminar on	3 : 3		J
	Revivalism and Higher Education			
	in connection with 57 th annual		20 th March	
7	conference of AKPCTA	Town Hall Palakkad	2015	AKPCTA

	True dev Netional Comings on "		<u> </u>	
	Two day National Seminar on "	CCV Callaga	21st and 22nd	
	Manthravatham: Folklore,	SSV College,	21 st and 22 nd	HOO
8	History, Cultural Studies	Valayanchirangara	July 2015	UGC
	One day Cluster Workshop for		01/02/2016	
	Coordinators and Internal			Department of
	Mentors of Walk with Scholar			Collegiate
9	programme	MES College, Marampally		Education
	Capacity Building workshop for	Socio Religious Centre,	3/11/2016 to	Directorate of
	coordinators of SSP in	Malaparamba, Kozhikode	4/11/2016	Collegiate
	Govt/Aided Colleges	•		Education, Govt of
10				Kerala
	State Level Academic Seminar on			
	Higher Education in Kerala,			
	Policies, Perspectives and			
	Developmental Concerns in			
	connection with 59 th annual	Mamman Mappila Hall,	24 th March	
11	conference	Kottayam	2017	AKPCTA
—	State Level One Day Workshop			IQAC, Christ
	on "Acquiring API Scores &	Christ College(Autonomous)		College(
	Submitting PBAS based proposal	Irinjalakkuda, Kerala		Autonomous)
	under CAS- A practical approach	irinjalakkuda, Keraia		Irinjalakkuda,
12	with basic service literacy		1 st April 2017	Kerala
12	Two day National Workshop on		1 April 2017	Keraia
	Empirical Research in Legal		25 th and 26 th	
13	Studies and Social Sciences	SLS, CUSAT	August 2017	UGC
13	District Level One day Seminar	SES, COSMI	Tugust 2017	AKPCTA,
	on "Lingapadaviyude	SSV College,	12 th January	Ernakulam District
14	Raashtreeyam	Valayanchirangara	2018	Committee
17	International Seminar on "	v arayancım angara	2010	Committee
		Department of Hindi, SSV	14 th and 15 th	
15	Samakaleen Hindi Sahitya aur	<u>.</u>	January 2018	COLLEGE
13	Vividh Vimarsh	College, Valayanchirangara	January 2016	COLLEGE
		Department of Commerce and		
	NI . 1337 1 1	Management Studies,	13 th , I4 th , 15 th	
	National Workshop on	Sreekrishnapuram V T	December	Cara Canlyona Tayat
16	"Empowering the Researcher in	Bhattatirippad College,		Sree Sankara Trust,
16	YOU"	Mannampatta	2018	Perumbavoor
	International Seminar on "			
	Struggle and Resistance:	Department of History CCV	17 th and 18 th	
17	Changing Paradigms and	Department of History, SSV		COLLEGE
17	Perspectives	College, Valayanchirangara	January 2018	COLLEGE
				Kerala Higher
		VVM College Value 1	6th Tana-	Education Mission
10	Calla main and H. I. El. (1	KVM College, Valancheri,	6 th January	(AKPCTA)
18	Colloquium on Higher Education	Malappuram	2019	
		MOMO II AT I I	1.5th T	AICTE-SWRO
10		MGM College of Engineering	15 th January	Kerala
19	Smart India Hackathon 2019	and Technology	2019	
		Department of Commerce and	and in and	SBI
	Two day National Seminar on	Management Studies,	22^{nd} and 23^{rd}	Sreekrishnapuram &
20	Financial Derivatives	Sreekrishnapuram V T	February 2019	Geojit Paribas Ltd.

		Bhattatirippad College, Mannampatta		Ottapalam
21	Three Days "National Workshop on Research Methodology"	Department of Commerce, and Centre for Research, PSMO College, Tirurangadi	8 th , 9 th and 10 th March 2019	College
22	Two day RUSA Sponsored Workshop on "New Procedures of NAAC Assessment and Accreditation"	M.A. College Kothamangalam	26-27 April 2019	RUSA
23	SAAC Orientation Programme	Rajagiri College of Social Sciences, Kochi	26 th August 2019	Kerala State Higher Education Council
24	Two day National Workshop on Research Methods and Data Analysis using SPSS – Concepts and Connections	IQAC and Department of Commerce and Management Studies, St. Pauls College, Kalamassery	28 th – 29 th November 2019	IQAC, College
25	Online National Workshop on " Fine Tuning Research Planning Using Elsevier Tools: Science Direct, Scopus and Mendeley	Research Development Committee, K J Somaiya College of Science and Commerce in collaboration with Elsevier	25 th April 2020	K J Somaiya College
26	Three Days Online Research Methodology Workshop and qualified the exam	REST Society for Research International (RSRI), Krishnagiri, Tamil Nadu, India.	12 April, 2020 to 14 April, 2020	RSRI
27	Four days Webinar on "An Effective Research Paper Writing Skills"	Bhagwan Mahavir College of Commerce and Management Studies	13/04/2020 to 16/04/2020	
28	National level Webinar on Research methodology in social science	Govt. College Tripunithura	26 th and 27 th April 2020	
29	Participated in International Webinar on Academic Publishing in Top Rated Journals	PG Department of Commerce, Government College, Tripunithura	30 th April 2020	
30	"International Webinar on Covid- 19 and World Economies"	IQAC, St. Paul's College, Kalamassery	May 08, 2020	
31	National Level Webinar on 'Investment for Future'	Department of Commerce, St. Teresa's College in association with ICAI Ernakulam Branch.	5 th May 2020	
32	National Webinar on "Impact of Lockdown on the Economy"	Department of Economics, St. Xavier's College for Women, Aluva	5 th May 2020.	
33	National Webinar on Academic Publishing in Cloud Environment	College Library , Sree Sankara Vidyapeetom College in association with IQAC	2 nd October 2020	
34	International Online Workshop on Research Methodology	PG Department of Commerce and Management Studies, Sreekrishnapuram V T Bhattatirippad College,	08 th October 2020 to 14 th October 2020	

		Mannampatta		
	Webinar on Google Scholar and			
	Google Books for Higher	College Library , Sree Sankara		
35	Education and Research	Vidyapeetom College	6 th June 2021	

Sl No	Date	Name of the seminar	College /Institutions	Paper Presented	Sponsoring Agency
1	19 th and 20 th December 2011	National Seminar on Emerging trends in consumerism	P G Department of Commerce and Management Studies of Sree	A study on consumer awareness among rural households-	
			Neelakanta Government College	regarding FMCGs	Department of Collegiate Education
2	19 th and 20 th September 2012	National seminar on Emerging trends in chit fund organised by on	M E S Asmabi College, Kodungallur	'Nature of unregistered chit funds business in rural areas of Kerala- An enquiry	UGC
3	22 nd and 23 rd November 2012	National workshop on research article writing in commerce and management	Government Victoria College	Bancassurance: Discussing the banking business in its changing perspectives'	
4	8 th and 9 th March 2013	International Conference on Global Challenges and Strategies in Engineering Management and Disaster Management	Noorul Islam University	Green Marketing: An Innovative Way of Doing Responsible Business	IEEE& Electron Devices Society, ,Chennai Chapter
5	2 nd July 2013	International Research Symposium in Service Management	Marian Institute of Management , Kuttikkanam	The novel trends in banker customer relationship : An appraisal	College
6	4 th &5 th July 2013	UGC sponsored National Seminar on Informatics and	PSMO College, Tirurangadi	CRM's relevance in E Commerce: Exploring the Opportunities	UGC

		E Commerce –			
		Dimensions and			
		Trends			
7	a cth o a sth	UGC sponsored	P G Department of	Corporate Social	
	16 th & 17 th	National	Commerce &	Marketing in India:	
	December 2013	Seminar on Multivariate	Management	A Case study of Idea Cellular Limited	
		Analysis in	Studies, K G College, Pampadi	Cenular Limited	
		Commerce &	Conlege, I ampaul		
		Management			
		Research			UGC
8		ICSSR National	Department of	A Case Study of	
	22 nd and 23 rd	Seminar on	Home Extension	implementing	
	January 2014	Corporate	Education,	Corporate Social	
		Social	Avinashilingam	Responsibility	
		Responsibility	University	Practices aiming	
		on Community		Community	
		Development		Development	
					ICSSR
9	5 th & 6 th August	UGC sponsored	MES Asmabi	A Study on the	
	2014	International	College,	Investment Pattern	
		Conference on	Kodungallur	of Financial Assets	
		Financial			UGC
10	8 th & 9 th	Innovations UGC sponsored	Post Graduate	Stock market	UGC
10	October 2014	National	Department of	volatility in India	
	3010001 201 1	Workshop on	Commerce &	volutility in mala	
		Financial	Centre for		
		Engineering: Its	Research, PSMO		
		impact on	College,		
		Indian Financial	Tirurangadi		HGG.
1 1	20th NI 1	System	DC Douge where the first	A 222222224 C	UGC
11	20 th November 2014	UGC sponsored National	P G Department of Commerce and	Assessment of Service Quality of	
	∠ ∪1 ⊤	Seminar on	Management	Banks with special	
		Financial	Studies, NSS	reference to SBI	
		Engineering in	College, Nenmara		
		India: Growth,			
		Prospects and			
1.0	ard 1 th	Challenges	ar ar	771	UGC
12	3 rd and 4 th	National	C K G Memorial	The attitude of	
	February 2015	Seminar on Education,	College, Perambra	college students towards	
		Innovation and		entrepreneurship	Directorate of
		Entrepreneurshi		chacptonoutship	Collegiate
		p			Education
13	6 th and 7 th	National	SSV College,	CSR and the Role of	
	August 2015	Seminar on The	Valayanchirangara	CPSEs	UGC

		Role of CSR on Modern			
		Business Era			
14	17 th , 18 th and 19 th	National National	Department of	A Comparative	
	November 2015	Workshop on	Commerce and	Study on the	
		Research	Management	awareness and	
		Methodology	Studies,	preference of Rural	
		and SPSS	Sreekrishnapuram	Urban Individuals	
			VTB College,	about Investment	
			Palakkad	Avenues	UGC
15	17 th , 18 th and 19 th	National	Department of	Female Customer's	
	November 2015	Workshop on	Commerce and	attitude towards	
		Research	Management	visual	
		Methodology	Studies,	merchandising	
		and SPSS	Sreekrishnapuram		
			VTB College,		HOO
1.6			Palakkad Post Craduata		UGC
16		National	Post Graduate		
		Seminar on	Department of Commerce &		
		Financial Sector	Centre for		
		Convergence	Research, PSMO	Green Banking: A	
	9 th and 10 th	Model	College,	step towards	
	December 2015	Wiodel	Tirurangadi	sustainability	UGC
17		National		A study on CSR	
		Seminar on	PG Department of	practices in Indian	
		Emerging	Commerce, MES	Banking Industry	
	16 th December	Trends in Indian	College,	with special	
	2015	Banking Sector	Marampally, Aluva	reference to SBI	UGC
18		International			
		Conference on	PG and Research		
		Entrepreneurshi	Department of	Social	
	8 th and 9 th	p, Innovation	Commerce, St.	Entrepreneurship: an	
		and	Peters College,	innovative way of	HCC
10	January 2016	Development	Kolenchery	doing business	UGC
19				Responsible Tourism and	
			PG Dept of	Tourism and Sustainable	
			Commerce and	Development:	
		International	Research Centre,	Experiences from	
	29 th -31 st Aug	Carbon Credit	BMC,	Kerala Tourism	
	2016	Conference	Thrikkakkara	Industry	UGC
20		National		•	
		Seminar on			
		Innovative	PG Dept of		Department of
		Management	Commerce and	Business Excellence:	Collegiate
	at. a	Practices for	Management	the ultimate path	Education,
	24 th and 25 th Jan	Business	Studies, SNGSC,	towards sustainable	Govt. of
	2017	Excellence	Pattambi	existence	Kerala
21	02 nd and 03 rd Feb	UGC –SAP-	Dept. Of Sociology,	Environmental	UGC –SAP-

	2017	DRS-II	Annamalai	Responsibility: as a	DRS-II
		sponsored Int.	University	dimension of CSR	
		Conference on			
		"Society,			
		Environment			
		and			
		Development			
22		New Paradigms			
		in Business and			
		Management			
		(NCNPBM -			
		2017)		CSR Practices and	
		Two day	School of	Response of	
	20 th and 21 st	National	Management	Customers: An	University and
	April 2017	Conference	Studies, CUSAT	analysis	other agencies
23		International			
		Conference on			College and
		Management,	St. Peters's	CSR of the listed	Logic School
	9 th and 10 th	Finance and	College,	Companies in Kerala	of
	February 2018	Accounting	Kolenchery	an Evaluation	Management
24		International			
		Conference on			
		Commerce and			
		Management in		CSR Performance of	
	29 th September	the Changing	Maharajas College,	Kerala Based Listed	
	2018	Times	Ernakulam	Companies	College
25	10 TH August 2022	Two Day		Responsible Tourism the	
		International	· · · · · · · · · · · · · · · · · · ·		Project
		comerence on	College, Thodupuzha &	Tourism	
		Conservation,	Department of Economics		
		Displacement and	ECOHOINICS		
		Development			

Details of Research Publications

Publication in Journals (National/International)

Sl	Title with Pageno.	Author	Journal	ISSN/ISBN	Date with
No.				No.	year
1	Disinvestment of	Dr.M.K.Ramakrishnan&	Man-age	ISSN 2231-	Jan – Dec
	Public Sector	Suchitra A.	DCMS Journal of	3060	2010
	Undertaking –		Management		
	Lessons from				
	India				
	Vol 5, Issue 1-2				
	Page 18-25				
2	Corporate	Dr. P.	Man-age		Jan – Dec
	Signalling – An	Rajagopalan,	DCMS Journal of		2010
	Evaluation of	Arjun P and Suchitra A	Management		
	impact of IPO				

	11 1 7 11	T		1	1 1
	grading in India				
	Vol 5, Issue 1-2				
	Page 100-108				
3	Risk Return	Dr.M.K.Ramakrishnan,	Indian Journal of	2229-5674	March
	Profile of	Suchitra A &	Commerce		2011
	Investment in	Reshma P.	and		
	Mutual Funds-		Management		
	Lessons from		Studies		
	India – Volume				
	11,				
	Issue 2,				
	Page No 33- 45				
4	Performance of	Dr.M.K.Ramakrishnan,	International	ISSN 2229-	April2011
	Public Sector	Suchitra A &	Journal of	4848	
	Undertakings-	Viji	Business		
	Signals from		Economics &		
	Working Capital		Management		
	Management		Research		
	Volume2, Issue4				
	Page No 32 -45				
5	E Commerce in	Suchitra A	Asian	ISSN 2229-	March
	India – Growth		Pacifi	4104	2011
	and Prospects		c		
	Volume 2 –		Journal		
	Issue 3, Page		0		
	No: 101 –		f		
	114		Research in		
			Business		
			Management –		
6	Green Marketing:	Suchitra A.	NISMA	ISSN 0973-	March
	An Innovative		A Journal of	3957	2013
	Wayof Doing		School of		
	Responsible		Management		
	Business		Noorul Islam		
	Page No 294 –301		University		
7	Corporate	Suchitra A	Sai Om Journal	2347- 7571	July 2014
	Social		of Commerce &		
	Marketing in		Management		
	India				
	Volume 1, Issue				
	7,				
	Page No : 8- 15				
8	A Study on the	Suchitra A	EPRA		July 2015
	Investment		International	Print	
	Pattern of		Journal of	ISSN:2349-	
	Selected Financial		Economic	0187	
	products		and	Online	
	Vol 3, Issue 7,		Business Review	ISSN:2347-	
	July 2015			9671	
	Page no: 99-105				
9	Investment	Suchitra A	EPRA	Print	March

	Habits of Individuals: An analysis Vol 4, Issue 3, March 2016 Page no: 63-74		International Journal of Economic and Business Review	ISSN:2349- 0187 Online ISSN:2347- 9671	2016
10	Attitude of students towards social entrepreneurship Vol 5(Issue 2) Page no- 9-12	Suchitra A	Commerce Spectrum	ISSN-2321- 371X	December 2017
11	CSR Compliance bythe Listed Companies in Kerala Vol.–V, Issue – 3(3) Page no: 1-11	Suchitra A and Dr P.V. Basheer Ahammed	International Journal of Management Studies	ISSN(Print)2249- 0302 ISSN (Online) 2231-2528	July 2018
12	CSR Practices and Response of Customers: An analysis Page no: 156-66	Suchitra A and Dr.P.V.Basheer Ahammed	Online International Interdisciplinary Journal	ISSN 2249- 9598	August 2018

Details of articles/ chapters in Edited Book

Sl No	Title of the paperwith Volume No &Page No	Author	Book Title editor &publisher	ISSN/ISBN No.	Year with
1	Unregistered/ Informal Chit Funds in Kerala: AReview Page No: 141 -145	Suchitra A	Chit Fund Industry –Emerging Trends Sonali Publications, NewDelhi	ISBN 978- 81-8411- 505-5	Date Jan 2014
2	A case study of implementing CSRpractices aiming community development with special reference toSobha Developers Limited Page no: 312-319	Suchitra A	CSR in Community Development Shanlax Publications, Madhurai	ISBN:978- 93-80657- 23-3	January 2014
3	A study on Consumer awareness amongrural households regarding FMCGs Page no: 130-137	Bindu T& Suchitra A	Emerging Trends in Consumerism in India, SONALI PUBLICATIONS- New Delhi	ISBN 978- 81-8411- 504-8	Feb 2014
4	Measurement of awareness and perception of employees on Corporate Social	Suchitra A	Research Dimensions in Commerce and Management published byBloomsbury	ISBN 978- 93-84052- 36-2	Oct 2014

	Responsibility'		Publishing India Pvt. Ltd.		
	page no: 247 – 255				
5	Role of Creativityand	Suchitra	Education, Innovation and	ISBN	Feb
	Attitude in	A &Arun	Entrepreneurship – A	97881-	2015
	Entrepreneurship	M.P.	Developmental PerspectiveThe	9283-951-6	
	Development- An		Publication Division CKG		
	empirical study conducted		Memorial Govt.		
	amongstudents		College, Perambra, Kozhikode		
	Page no: 66-80		_		
6	A Comparative Study on the	Suchitra	Hand Book of Commerce-	ISBN:978-	Nov
	awareness and preference of	A	SONALI Publications, New	81-8411-	2015
	RuralUrban Individuals		Delhi	567-3	
	about Investment Avenues				
	Page no: 432-441				
7	Female Customer's Attitude	Savitha	Hand Book of Commerce-	ISBN:978-	Nov
	towards Visual	A. &	SONALI Publications, New	81-8411-	2015
	Merchandising Page no: 442-	Suchitra	Delhi	567-3	
	454	A.			
8	Environmental Responsibility	Suchitra	Society, Environment and	ISBN 978-	2018
	as Dimension of CSRPage no:	A	Development, Scholarink.com	1-64249-	
	83-88		an imprintof Notion Press	514-0	
			media		
			Private Limited		

Details of Full Paper in Conference/Seminar Proceedings

Sl .No.	Title with Pageno.		Details of ConferencePublication	ISSN/ISBN No.	Year with date
1	The novel trends in banker- customer relationship: An appraisal Page No 188 –197	Suchitra A.	Research Symposium Marian International Institute of Management , Kuttikkanam	ISSN 1694- 092X	July 2013
2	CRM's relevance in E Commerce: Exploring the OpportunitiesPage No:114-120	Suchitra A	UGC sponsored national seminar on Informatics and E Commerce Dimensions and Trends organised by Department of Commerce and Centre for Research, PSMO College Tirurangadi4 th and 5 th July 2013		July 2013
3	Corporate Social Marketing in India Page no: 33-39	Suchitra A	UGC Sponsored National Seminar on Multivariate Analysis in Commerce andManagement Research, Kuriakose Gregorios College, Pambady on 16 th and 17 th December 2013	ISBN 978- 81-925047- 35	December 2013
4	Stock Market Volatility in India Page No 41 –44	Suchitra A& Binoosa T.	UGC Sponsored National Seminar on Financial Engineering – its impact on Indian Financial System		October 2014

5	Assessment of Service Qualityof Banks with special reference to SBI Page No285 –293	Suchitra A	FINNOVA'14 UGC sponsored National Seminar on Financial Engineering in India: Growth, Prospects and Challenges, P G Department of Commerce and Management Studies, NSS College, Nenmara	ISBN 978- 81-89085- 91-9	November 2014
6	CSR and the Role of CPSEs Page no: 136- 150	Suchitra A	UGC Sponsored NationalSeminar on Role of Corporate Social responsibility on ModernBusiness Era, Department of Commerce,SSV College, Valayanchirangara, Perumbayoor	ISBN 978- 81-927911- 5-9	August 2015
7	CSR Practicesin Indian Banking Industry Page no: 43-53	Suchitra A	ETIBS 2015 UGC Sponsored Two DayNational Seminar on Emerging Trends in IndianBanking Sector	ISBN- 978-93- 85567- 62-9	March 2016

IV: Professional Development Related Activities:

Details of Extension/ Invited Talks/ Chairing the Seminars

Sl No	(Extension Lectures/	Name of the programme/Seminar	Name of the institution/College/Centre	Sponsori ng	Date with
	Invited talk/ Chairing the session)	(specify State/National/International)		agency	year
1	Extension Lecture	College level	Department of Commerce, PSMO College, Tirurangadi	College	21 st Dec 2014
2	Extension Lecture	College level	Department of Commerce, PSMO College, Tirurangadi	College	22 nd Dec 2014
3	Invited Talk	College Level	Department of Commerce, PSMO College, Tirurangadi	College	13 th Nov 2018
4	Chair	International Virtual Conference on Corporate Sustainability and Responsibility	Department of Commerce and Management Studies in association with IQAC, Malabar College of Advanced Studies, Vengara	KSHEC	10 th Decem ber 2021

Details of orientation/ refresher/ development programmes attended

	Details of orientation/ refresher/ development programmes attended				
Sl No	Name of the course orientation/ refresher/summer schools	Name of theInstitution	Sponsoring Agency	Date (From To)	
1	Orientation programme	Academic Staff College, University of Calicut	University Grants Com mission	28/06/2012 to 25/07/2012	
2	UGC sponsored Refresher Course in Commerce and Management studies	UGC HRDC, University of Kerala	UGC	10/11/2016 to 30/11/2016	
3	Online Course on " Creativity and Innovation for Personaland Professional Development	Department of Visual Communication, AVS College of Arts and Science		13/04/2020 to16/04/2020	
4	Online Course on "Emerging trends in Entrepreneurship Development	Department of Commerce and Commerce (CA), AVS College of Artsand Science		13/04/2020 to17/04/2020	
5	E-FDP on Online Teaching Methods	FIMS, Farook College, Calicut		on17th April 2020	
6	5 days online Certificatecourse and assessment on "Strategies to Address the Soft Skill Gap"	International Journalof Advance Study and Research Work		27th April 2020 to 01st May 2020.	
7	Short Term Training Programme (STTP: 2020: 26/4 - 09/05) on"15 INNOVATION, INCUBATION, INTRAPRENEUR, INVENTION & INTELLECTUAL PROPERTY	Centre by IP Law (C-IPL) of SA Centre for Constructive Learning and Systematic Researchto commemorating the World IP Day, S A College of Artsand Science		26/04/2020 to 09/05/2020	
8	Online Refresher Programme on "MBA - PPC (MANAGEMENT, BUSINESS, ADMINISTRATION - PRESENT & POST CRISIS)"	Continual & Advanced Learning Lounge(CALL), SA Curricula Advanced Support System,S A College of Arts and Science		14th Ap ri12020 to 04th May 2020.	
9	IIC Online Sessions topromote	IIC of MHRD's	MHRD	28 th April to 22 nd	

10	Innovation, IPR, Entrepreneurshipand Start ups among HEIs Self learning online course on "Understanding Open Educational Resources"	Innovation Cell,New Delhi Commonwealth of Learning, Canada.		May2020.
11	FDP on AccountingStandards for the commerce faculty members of Colleges and Universities	Ernakulam Branch of SIRC of the ICAI and School of Management andBusiness Studies,MG University	Accounting Standards Board of ICAI	27 th October 2020 to 30 th October 2020
12	One week FDP on "Advanced Pedagogical Techniques"	Teaching LearningCentre, Ramanujan College, Universityof Delhi	MHRD Pandit Madan Mohan Malaviya Mission of Teachers and Teaching	29 th October 2020 to November 5 th 2020
13	One week FDP on "Best Practices for OnlineTeaching: Classrooms, Course wares and Tools"	Faculty Development Centreof Kerala StateHigher EducationCouncil, Thiruvananthapuram		8 th to 14 th July 2021
14	Online InnovationAmbassador Training(Foundation Level)	Ministry of Education's Innovation Cell andAICTE		30 th Ju ne2021 to 30 th
15	Two-week Interdisciplinary National Refresher Course New Paradigms in Commerce andManagement	Teaching LearningCentre, Ramanujan College, Universityof Delhi	MHRD Pandit Madan Mohan Malaviya Mission of Teachers and Teaching	July 2021 15 th September to _{28th} September 2021
16	Online Faculty Development Programme/Short termCourse on ResearchMethodology	Sreekrishnapuram V T Bhattatirippad College, Mannampatta, Palakkad	UGC Stride Component	18 th October 2021 to 30 th October 2021

1	17	One week Online Faculty Development Programme onPerspectives of OutcomeBased Education inPedagogy	IQAC and Research Committee, Sree Sankara Vidyapeetom College, Valayanchirangara	UGC Stride, M G University Kottayam	3 rd to 9th February 2022
		inPedagogy			ļ

Seminars/ Workshops/ FDP/ other programmes organised

Sl.No	Role	Title of the programme
1	Organising CommitteeMember	State level Workshop "Time Management and Career Opportunities in Banking sector organized on 7 th March 2012
2	Coordinator	Extension survey conducted at Kadampazhipuram Panchayat tostudy the saving and investment habit of individuals
3	Organising CommitteeMember	National level workshop on "Aptitude and soft skill development" organised by the Department of Commerce in association with the Nehru College of Management, Coimbatore on 14 th February 2014.
4	Coordinator	One Day National Seminar on Securities and Derivatives Tradingorganised by the Department of Commerce and management Studies, SVTB College on 23 rd March 2015
6	Joint Coordinator	UGC Sponsored National Seminar on Role of Corporate Social Responsibility on Modern Business Era organised by the Department of Commerce, SSV College in August 6 th and 7 th August 2015.
7	Coordinator	Two days Digital Marketing Programme of Carpe Diem – 2K17-18 IIMCalcutta Event organised in the college in association with make intern on 27 th and 28 th August 2017.
8	Coordinator	One day National level seminar on GST organised by the Department of Commerce, Sree Sankara Vidyapeetom College inassociation with Ernakulam Branch of SIRC of the ICAI and Ernakulam Branch of SICASA on 21st October 2017
9	Coordinator	Two days Workshop on "Soft Skills for Business Carpe Diem – 2K18-19 IIM Calcutta Event organised in the college in association with make intern on 27/09/18 to 28/09/18
10	Coordinator	Faculty Development Programme organised by the Internal Quality Assurance Cell of Sree Sankara Vidyapeetom College in association with College

		Development Council, M.G.University, Kottayam on 5 th July 2019	
11	Coordinator	Two days Workshop on "Personality and Skill Development" Carpe Diem – 2K18-19 IIM Calcutta Event organised in the college in association with make intern on 18/07/19 to 19/07/2019	
12	Coordinator	Faculty Enrichment Programme organised by the Department of Commerce of Sree Sankara Vidyapeetom College in associationwith Justice V.R.Krishna Iyer Chair on Human Rights, School of Legal Studies, CUSAT with the support of College Development Council, M.G.University, Kottayam on 31st August 2019.	
13	Coordinator	Two day Orientation Programme on "Software for Business andResearch" organised by the Department of Commerce of Sree Sankara Vidyapeetom College in association withCollege Development Council, M.G.University, Kottayam on 3 rd and 4 th January 2020.	
14	Joint Coordinator	Webinar Series on Social Science Research organised by Department of Commerce, Sree Sankara Vidyapeetom College, Valayanchirangara from 15 th May 2020 to 17 th May 2020.	
15	Organising CommitteeMember	Impact Lecture Series -I on "Startup: Ideas, Opportunities and Funding" organised by the Institution Innovation Council, Sree Sankara Vidyapeetom College, Valayanchirangara, Perumbavoor, Kerala, India on 20/06/2020.	
16	Organising CommitteeMember	Impact Lecture Series –II on "Startup Journey : Issues and Challenges" organised by the Institution Innovation Council, Sree Sankara Vidyapeetom College, Valayanchirangara, Perumbavoor, Kerala, India on 20/06/2020.	
17	Organising CommitteeMember	Impact Lecture Series – III on "Role and Relevance of IntellectualProperty Rights" organised by the Institution Innovation Council, Sree Sankara Vidyapeetom College, Valayanchirangara, Perumbavoor, Kerala, India on 27/06/2020.	
18	Organising CommitteeMember	Impact Lecture Series- IV on "Introduction to Intellectual PropertyRights" organised by the Institution Innovation Council, Sree Sankara Vidyapeetom College, Valayanchirangara, Perumbavoor, Kerala, India on 27/06/2020	
19	Faculty Coordinator	Webinar on Placement Preparation Post COVID organised by Department of Commerce in association with Orate Training and Placement Services on 7 th December 2020	

20	Convenor	Star tup Workshop on "Dream it and Do it" organised by EDC, IIC,	
		IEDC in association with Alumni Association and Department ofCommerce on 29 th May 2021	
21	Coordinator	Webinar on "Go green for an evergreen tomorrow" organised byDepartment of Commerce on 5 th June 2021	
22	Faculty Coordinator	Webinar Series (An extension programme for Higher Secondary Students) organised by Department of Commerce from 19/06/2021to 21/06/2021	
23	Faculty Coordinator	Reading week celebration by Department of Commerce from 19/06/2021 to 24//06/2021	
24	Organising CommitteeMember	International Webinar on Intellectual Property Rights jointly organised by IUC for IPR CUSAT, SSV College, Valayanchirangara and Titus II Teachers College, Tiruvalla	
25	Programme Coordinator	FDP on Research in Academics organised by IQAC, Sree SankaraVidyapeetom College on 21/09/2021	
26	Organising CommitteeMember	Five Day National Faculty Development Programme on ResearchMethodology organised by IQAC and Research Committee inassociation with Research Committee, Government College, Thripunithura from 26 th September to 30 th September 2021	
27	Coordinator	Two-week FDP on Intellectual Property Rights organised by the Department of Commerce in association with CUSAT supported by CDC M G University from 30 th August 2022 to 14 th September 2022.	

External Examination

Sl.No	Institution	Year
1	Centralised Valuation Camp at GovtArts and Science	22/08/2011 to 27/08/2011
	College, Meenchanda	
2	Centralised Caluation Camp t GovtArts and Science	6 th , 7 th , 9 th and 10 th January 2012
	College, Meenchanda	
3	Final Year B.Com Degree Exam(Pvt) at University of	04/03/2014
	Calicut	
4.	Project evaluation and Viva Voce at CET College,	7 th and 8 th May 2014
	Cherupulassery	
5	Project evaluation and Viva Voce atIdeal Arts and Science	04/05/2015 and 05/05/2015
	College, Cherupulassery	
6	Project evaluation and Viva Voce atJai Bharath Arts and	9 th , 10 th and 11 th May 2016
	Science College	
7	Mar Athanasius College, Kothamangalam.	31/10/2017
8	Mar Athanasius College, Kothamangalam.	23 rd April 2018

9	Centralised Valuation Camp at U CCollege, Aluva	13/11/2017 to 25/11/2017
10	Centralised Valuation Camp at U CCollege, Aluva	24/04/2018 to 07/05/2018
11	M.A. College Kothamangalam	02/11/18 and 08/11/2018
12	III Sem CBCS Valuation Camp	07/03/2019
13	III Sem CBCS Valuation Camp	14/03/2019
14	M.A College Kothamangalam	25/03/2019
15	Project evaluation and Viva Voce at Rajagiri Viswajyothi	03/04/2019 to 04/04/2019
	College of Artsand Applied Sciences	
16	Centralised Valuation Camp at U CCollege, St.Xaviers	08/04/2019 to 12/04/2019
	College	
17	Centralised Valuation Camp at U CCollege, Aluva	02/12/2019 to 06/12/2019
18	Assistant Superintendent for PSC exam for Village	14/12/2019
	Extension Officer, Grade II, Rural Development	
19	Additional Examiner Centralised Valuation Camp VI	22/07/2021 to 26/07/2021 (4 days)
	Semester B.Comat U C College Aluva	
20	Additional Examiner for II SemesterValuation Camp at U C	22/02/2022
	College Aluva	
21	External Examiner for VII Semester5 Year BBA LLB	28/02/2022
	(Hons) Management Project Viva Voce at School of Legal	
	Studies, CUSAT	
22	Additional Examiner Centralised Valuation Camp V	16/03/2022 to 19/03/2022
	Semester B.Comat U C College Aluva	
23	Additional Examiner Centralised Valuation Camp VI	23 rd May 2022 to 28 th May 2022
	Semester B.Comat U C College Aluva	
24	Additional Examiner Centralised Valuation Camp III	27 th June 2022 to 1 st July 2022
	Semester B.Comat U C College Aluva	
25	Additional Examiner Centralised Valuation Camp I	24 th August 2022 to 27 th August
	Semester B.Comat U C College Aluva	2022

Administrative Experience

SREEKRISHNAPURAM V T B COLLEGE, MANNAMPATTA, PALAKKAD

2011-12

- Member, Internal exam committee
- Member, V T Anusmarana Committee
- Member, Purchase Committee

2012-13

- Member, Internal exam committee
- Member, V T Anusmarana Committee
- Member, Purchase Committee

2013-14

• Coordinator, Women cell

- Member, V T Anusmarana Committee
- Member, Purchase Committee
- Member, Internal Exam Committee

2014-15

- Coordinator, Women cell
- Member, V T Anusmarana Committee
- Member, Purchase Committee
- Member, Internal Exam Committee

SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA 2015-16

- Mentor, Walk with Scholar Programme initiated in the College by the Department of Collegiate Education for the year 2015-16.
- Faculty Coordinator for Biodiversity Audit Conducted by SSV College in collaboration with TIES, Mahatma Gandhi University for the year 2015-16.
- PSC Question Paper Setting

Appointed as the Question Paper Setter for Kerala Public Service Commission for the Examination for selection to the Supervisory post as per letter No.192/2015/CE (I) dated 08/03/2016.

2016-17

- Coordinator, Entrepreneurship Development Club
- Coordinator of Scholar Support Programme, a part of "New Initiatives in Higher Education" initiated by the Department of Higher Education, Government of Kerala.
- Mentor of Walk with Scholar Programme, a part of "New Initiatives in Higher Education" initiated by the Department of Higher Education, Government of Kerala.
- Member, Internal Quality Assurance Cell
- Appointed as the Question Paper Setter for Kerala Public Service Commission for the Examination for the selection to the subordinate post as per the letter no: 87/15/CE(I-IV) dated 14-02-2017

2017-18

- Member, Entrepreneurship Development Club
- Member, Career Guidance and Placement Cell

• Member, Library Advisory Committee

2018-19

- Coordinator, Entrepreneurship Development Council
- Convenor, Institution Innovation Council (MHRD)
- Member, Folklore Club
- Member, Internal Quality Assurance Cell
- Member, Library Advisory Committee
- Member, Career Guidance and Placement Cell
- Member, Planning Board
- Member, Tourism Club

2019-20

- Coordinator, Entrepreneurship Development Council
- President, Institution Innovation Council (MHRD)
- Member, Folklore Club
- Member, Internal Quality Assurance Cell
- Member, Library Advisory Committee
- Member, Career Guidance and Placement Cell
- Member, Planning Board
- Member, Tourism Club
- Member, Women Cell
- Member, Canteen Committee
- Member, Nature Club
- Member, Counselling Cell
- Participated in the question bank upgradation initiative of the University and offered contribution to the question bank of 5th semester and 6th semester UG CBCS
 Examinations (Certificate dated 11/02/2021 issued by Controller of Examinations)
- Question paper setter for 5 Year B. Com LLB (Hons) VI Semester Examination April 2020 (Paper: Entrepreneurship Development), for CUSAT, letter dated 13.3.2020.

2020-21

• Coordinator, Entrepreneurship Development Club

- President, Institution Innovation Council (MHRD)
- Member, IEDC
- Member, IQAC

2021-22

- Coordinator, Entrepreneurship Development Club
- President, Institution Innovation Council (MHRD)
- Member, IEDC
- Member, IQAC
- Question paper setter for the setting of question papers in respect of Ph. D Preliminary Qualifying Examination (Commerce) July 2021, University of Calicut

2022-23

- Coordinator, Entrepreneurship Development Club
- President, Institution Innovation Council (MHRD)
- Member, IEDC
- Member, IQAC

ACHIEVEMENTS

• Received the **Best Paper Award** for the paper titled 'Assessment of service quality of Bank with special reference to SBI' in the UGC sponsored National Seminar on Financial Engineering in India: Growth, Prospects and Challenges Organised by N S S College, Nenmara on 20th and 21st November